

AGENDA

*Pesticide Credits have been applied for in both OR & WA



Farm Tours

Thursday, August 20

WSU PUYALLUP

2606 W Pioneer Ave, Puyallup, WA

8:00 - 8:30 AM Registration, Coffee & Morning Pastries

8:30 - 9:45 AM
9:45 - 11:00 AM **CONCURRENT SESSIONS:**

Healthy Soils, Healthy Plants:
Soils, Spaders and Cover
Crops
- Douglas Collins, WSU

Root Rots and Seedling
Survival including Eurasian fir
CoFirGE Trial
- Dr. Gary Chastagner, WSU; Priya
Rajarapu, OSU, Chal Landrgren, OSU

11:00 - 11:30 AM Lunch

SILVASEED

317 James St S, Roy, WA

12:15 PM Check In

12:30 - 1:15 PM
1:15 - 2:00 PM **CONCURRENT SESSIONS**

Overview of Silvaseed
Greenhouse Operations
- Kia Woodruff, Silvaseed

Tour of Silvaseed
Seed Processing Facility
- TBD

HUNTER FAMILY FARM

7401 Yelm Hwy SE, Olympia, WA

2:40 - 3:20 PM Ensuring a Fresh Tree for OUR Customers -
for the Grower and Retailer
- Dr. Gary Chastagner, WSU

3:20 - 4:00 PM A Look Inside Hunter Family Farm: U-Cut &
Wholesale Production - Greg Hunter

4:00 - 7:00 PM Networking Social

ANNUAL TREE CONTEST

Join us at the Showcase for the annual tree contest, where Association grower members showcase their finest trees. Winners in each species category qualify for the 2027 National competition, with the grand prize of presenting a tree to the White House.

6:30 - 8:00 AM

Tree & Wreath Contest Registration Open

First place winner in the top 5 categories will win a \$25 Cabela's gift card and mention in the Winter Lookout.

See website for full contest rules WWW.PNWCTA.ORG.

**SPECIAL THANK YOU TO THE OFFICIAL TREE STAND SPONSOR
OF THE PNWCTA TREE CONTEST**



TREE FAIR & TRADESHOW Friday, August 21

CRANBERRY LAKE FARM
39908 Dean Kreger Rd E. Eatonville, WA 98328

6:30-8:00 AM Tree & Wreath Contest Registration Open

7:00-8:00 AM Registration - *check in prior to attending first event*

8:00-8:30 AM Is the Juice Worth the Squeeze - Cranberry
Lakes Farm Overview - Rick & Sharee Thompson

8:30-9:00 AM Increasing Your Retail Sales with Marketing
Tools from the RCTB
- Marsha Gray, Real Christmas Tree Board

9:00 - 9:30 AM Understanding ESA Pesticide Label Requirements
- Dani Lightle, Oregonians for Food & Shelter

9:30 - 9:40 AM PNWCTA Annual Meeting

9:40 - 10:00 AM **Break**

10:00 - 10:30 AM
10:30 - 11:00 AM **CONCURRENT SESSIONS:**

Purpose-Built Equipment for a
More Efficient Tree Farm
- Aage Wurdinger, Wurdinger Mfg.

Increase Farming Efficiency
with Papé Equipment
- Josh Burns, Papé

11:00 - 11:50 AM
11:50 - 12:40 PM **CONCURRENT SESSIONS:**

Adelgids on Nordmann Fir
- Dr. Gary Chastagner, WSU

CSNN Eckosil Shield Trial
- Panel

12:30 - 1:30 PM **Lunch**

1:00 - 4:00 PM **Trade Show & Exhibits Open**

"For Sale" listing cards available at member services

Members Vote: Tree & Wreath Contest & PNWCTA Board Members

3:00 PM **Voting Ends - Please Turn in Ballots**

4:00 PM **Exhibit Area Closes**

4:30 PM **President's Reception**

5:30 PM **Awards Banquet**

Presentation of Awards, Tree & Wreath Contest Winners, and Introduction of Newly Elected Directors. Live music immediately following.

TREE FAIR & TRADESHOW

Saturday, August 22

CRANBERRY LAKE FARM
39908 Dean Kreger Rd E. Eatonville, WA 98328

8:00 - 8:20 AM New State Pesticide License Training Requirements
- Christina Zimmerman, WSDA

8:20 - 8:50 AM RCTB Discussion - Where Do We Go From Here
- Marsha Gray, RCTB

8:50 - 9:05 AM National Christmas Tree Association Update
- Bob Schaefer, Noble Mountain Tree Farm

9:05 - 9:20 AM Real Tree Marketing Effort and Update
- Bill Brawley, Greenbriar Mgt

9:20 - 9:30 AM Western WA Christmas Tree Nutrient Trends
- Vanessa Hinderlie, Valley Ag

9:30 - 10:10 AM Flocking Demonstration - Matt Snyder, Kirk Co.

10:10 - 10:25 AM **Break**

10:25 - 10:55 AM Wreaths and Garland Sales On Your Retail Lot
- Rene Scarcella, McMenomy Highland Tree Farm

10:55 - 11:55 AM The Gift Seed Grant and Genetic Improvement in Xmas Trees
- Justin Whitehill, Ph. D, N. Carolina State University

11:45 AM **Trade Show & Exhibits Open**
"Buy-Sell" board open and available at member services
Winning trees on display

12:00 PM **Lunch**

1:30 PM **Prizes, 50/50 Raffle & Grand Prize Drawing**

2:00 PM **Exhibit Area Closes**

SPONSORS

DIAMOND

BROOKS TREE FARM
WHOLESALE SEEDLINGS

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Western Regeneration
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SILVER BELLS
— TREE FARM —

OREGON

SILENT NIGHT
CHRISTMAS
TREE FARM

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SILVER



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Kringle's Korner Christmas Trees
CALIFORNIA

Riverlook Farms
WASHINGTON



THANK YOU TO OUR 2026 EXHIBITORS

PACIFIC NORTHWEST CHRISTMAS TREE ASSOCIATION **TREE SHOWCASE**



Christmas Trees

Oregon Christmas Tree
Growers Assoc.

PO Box 488, Colton OR 97017
(503) 314-7712



PO Box 278, Rahway, NJ 07065-2664
www.biobee.com | (509) 930-7123

BROOKS TREE FARM
WHOLESALE SEEDLINGS

9785 Portland Rd. NE, Salem, OR 97305
brookstreefarm.com | (503) 393-6300



22055S Beaver Creek Rd, Beavercreek, OR 97004
conservationdistrict.org | (503) 210-6002



17603 SW Tia Ter, Beaverton, OR 97007-9721
www.corteva.com | (317) 914-3290



12021 NE Erin Way, Portland, OR 97220
cwcglobal.com | (503) 223-5194



19774 Grade Rd. SE, Silverton OR 97381
drakescrossingnursery.com | (503) 873-4932



1978 Cemetery Rd., Fabius, NY 13063
egedal.dk | (315) 396-4827 |



Beaverton, OR
digitalevergreen.co | (503) 956-6714



PO Box 2260, Oregon City, OR 97045
harvest-wise.com | (541) 543-3180



33285 S Barlow Rd., Woodburn, OR 97071
hopperbros.com | (503) 651-2493



38865 E Cedar Flat Rd., Springfield, OR 97478
www.kintighs.com | (541) 746-1842

2026 EXHIBITOR APPRECIATION | While most exhibitors are listed, a few names were not available at press time.

EXHIBITORS



PO Box 547, Beavercreek, OR 97004
kirkcompany.com | (503) 632-7829

Kwizda

Agro

217 Commercial St. Ste. 205, Portland, ME 4101
www.kwizda-us.com | (406) 880-1979



710 NW E St., Grants Pass, OR 97526
mycorrhizae.com



9009 SE Adams, #1225, Clackamas, OR 97015
www.oregonforestrylab.com | (971) 250-1147



PO Box 248, Poncha Springs, CO 81242
pursellmfg.com | (719) 530-9096



PO Box 710, Mt. Angel, OR 97362
resequipment.com | (503) 634-2242



PO Box 118, Roy, WA 98580
silvaseed.com | (253) 843-2246



SILVER BELLS
— TREE FARM —

3869 Victor Point Rd., Silverton, OR 97381
silverbellsblue.com | (503) 873-2036



**Westwinds Farm &
Seed Orchards**

690 N Fir Villa Rd., Dallas, OR 97338
(503) 551-4638

WestHort

westhort.com | (704) 644-1650



16014 Pletzer Rd. SE, Turner, OR 97392
weyerhaeuser.com | (541) 327-2510



CHRISTMAS TREE & FARM SHOWCASE
WHERE BUYERS, GROWERS, & INDUSTRY LEADERS UNITE!

AUG 20-22, 2026
CRANBERRY LAKE FARM
39908 Dean Kreger Rd E., Eatonville, WA 98328



FOR MORE INFORMATION VISIT WWW.PNWCTA.ORG



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