

REGISTRATION

Preregistration is an easy way to register for the Christmas Tree & Farm Showcase. It saves time and money at the registration desk and facilitates meal projections. If you preregister, there will be an envelope waiting for you at the Registration Desk with name tags, meal tickets and ballots. Meal tickets must be presented at all banquet functions. Please note: Meal tickets will not be sold onsite. To ensure adequate catering arrangements, please purchase your meal tickets when you register for the Showcase. *Help us help you by preregistering.*

REGISTER ONLINE AT WWW.PNWCTA.ORG
PRE-REGISTRATION DEADLINE: AUGUST 5TH!

MEMBER		NON-MEMBER	
Showcase Package	\$180/person	Showcase Package	\$280/person
Includes registration for all three days, tradeshow admittance, and all meals and events.		Includes registration for all three days, tradeshow admittance, and all meals and events.	
.....			
Thursday Farm Tours Only	\$75	Thursday Farm Tours Only	\$115
Includes Lunch		Includes Lunch	
.....			
Friday & Saturday Showcase & Tradeshow	\$95	Friday & Saturday Showcase & Tradeshow	\$140
Does <u>not</u> include meals		Does <u>not</u> include meals	
.....			
Friday & Saturday Tradeshow Only	\$35	Friday & Saturday Tradeshow Only	\$65
Does <u>not</u> include meals		Does <u>not</u> include meals	

ADD-ONS Friday Lunch Only \$25 | Banquet Only \$50 | Saturday Lunch Only \$25 | "For Sale" Listing Card \$50

****Swag Bags will be ready for pickup at check in!**



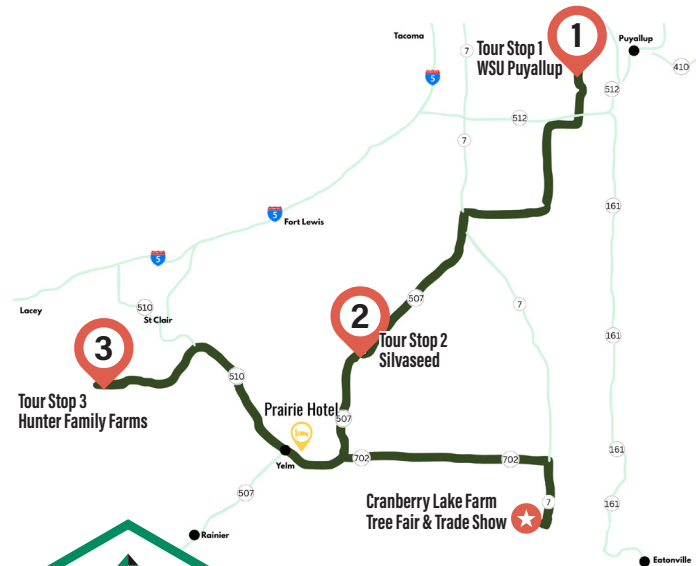
PLAN YOUR STAY

Make reservations directly with:
 The Prairie Hotel | **Call: (360) 458-8300**
 700 Prairie Park Lane, Yelm, WA 98597

Room rates per night: **\$164 + tax per night**

RV ACCOMMODATIONS

Onsite RV Options
 A limited number of onsite RV spaces are available. If you're interested, please contact Brandy Sweet at info@pnwcta.org.



THANK YOU!

CHRISTMAS TREE & FARM SHOWCASE COMMITTEE

- | | |
|---------------|-----------------|
| Sue Woodall | Jason Stajduhar |
| Sam Westom | Sharee Thompson |
| Tyler Stone | Jennifer South |
| Randy Billick | Chris Aldrich |
| Dan Bolender | Rene Scarcella |



WWW.PNWCTA.ORG

Pacific Northwest Christmas Tree Association
 PO Box 7245, Salem, OR 97303



PACIFIC NORTHWEST
 CHRISTMAS TREE ASSOCIATION

August 20-22, 2026
CRANBERRY LAKE FARM

39908 Dean Kreger Rd E., Eatonville, WA 98328



REGISTRATION DEADLINE IS AUGUST 5TH

Pacific Northwest Christmas Tree Association
 PO Box 7245, Salem, OR 97303



AGENDA

*Pesticide Credits have been applied for in both OR & WA



Farm Tours THURSDAY, August 20

WSU PUYALLUP 2606 W Pioneer Ave, Puyallup, WA

8:00 - 8:30 AM	Registration, Coffee & Morning Pastries
8:30 - 9:45 AM	CONCURRENT SESSIONS:
9:45 - 11:00 AM	
Soils, Spaders & Seedling Survival	Phyophthora & Amellaria Trial Results
- Douglas Collins, WSU	- Dr. Gary Chastagner, WSU
11:00 - 11:30 AM	Lunch

SILVASEED 317 James St S, Roy, WA

12:15 PM	Check In
12:30 - 1:15 PM	CONCURRENT SESSIONS
1:15 - 2:00 PM	
Overview of Silvaseed Operations	Tour of Silvaseed Seed Storage Facility
- Kia Woodruff, Silvaseed	- TBD

HUNTER FAMILY FARM 7401 Yelm Hwy SE, Olympia, WA

2:40 - 3:20 PM	Ensuring a Fresh Tree for OUR Customers - for the Grower and Retailer - Dr. Gary Chastagner, WSU
3:20 - 4:00 PM	A Look Inside Hunter Family Farm: U-Cut & Wholesale Production - Greg Hunter
4:00 - 7:00 PM	Networking Social

ANNUAL TREE CONTEST

Join us at the Showcase for the annual tree contest, where Association grower members showcase their finest trees. Winners in each species category qualify for the 2027 National competition, with the grand prize of presenting a tree to the White House.

6:30 - 8:00 AM
Tree & Wreath Contest Registration Open
First place winner in the top 5 categories will win a \$25 Cabela's gift card and mention in the Winter Lookout.
See website for full contest rules WWW.PNWCTA.ORG.

SPECIAL THANK YOU TO THE OFFICIAL TREE STAND SPONSOR OF THE PNWCTA TREE CONTEST



TREE FAIR & TRADESHOW Friday, August 21

CRANBERRY LAKE FARM

39908 Dean Kreger Rd E. Eatonville, WA 98328

6:30-8:00 AM	Tree & Wreath Contest Registration Open
7:00-8:00 AM	Registration - <i>check in prior to attending first event</i>
8:00-8:30 AM	Is the Juice Worth the Squeeze - Cranberry Lakes Farm Overview - Rick & Sharee Thompson
8:30-9:00 AM	Increasing Your Retail Sales with Marketing Tools from the RCTB - Marsha Gray, Real Christmas Tree Board
9:00 - 9:30 AM	Understanding ESA Pesticide Label Requirements - Dani Lightle, Oregonians for Food & Shelter
9:30 - 9:40 AM	PNWCTA Annual Meeting
9:40 - 10:00 AM	Break
10:00 - 10:30 AM	CONCURRENT SESSIONS:
10:30 - 11:00 PM	
Purpose-Built Equipment for a More Efficient Tree Farm	Increasing Farming Efficiency with Papé Equipment
- Aagi Wurdung, Wurdinger Mfg.	- Josh Burns, Papé
11:00 - 11:50 AM	CONCURRENT SESSIONS:
11:50 - 12:40 PM	
Adelgids on Nordmann Fir	CSNN Eckosil Shield Trial
- Dr. Gary Chastagner, WSU	- Panel
12:30 - 1:30 PM	Lunch
1:00 - 4:00 PM	Trade Show & Exhibits Open <i>"For Sale" listing cards available at member services</i> <i>Members Vote: Tree & Wreath Contest & PNWCTA Board Members</i>
3:00 PM	Voting Ends - Please Turn in Ballots
4:00 PM	Exhibit Area Closes
4:30 PM	President's Reception
5:30 PM	Awards Banquet <i>Presentation of Awards, Tree & Wreath Contest Winners, and Introduction of Newly Elected Directors.</i>

TREE FAIR & TRADESHOW Saturday, August 22

CRANBERRY LAKE FARM

39908 Dean Kreger Rd E. Eatonville, WA 98328

8:00 - 8:20 AM	New State Pesticide License Training Requirments - Christina Zimmerman, WSDA
8:20 - 8:50 AM	RCTB Discussion - Where Do We Go From Here - Marsha Gray, RCTB
8:50 - 9:05 AM	National Christmas Tree Association Update - Bob Schaefer, Noble Mountain Tree Farm
9:05 - 9:20 AM	Real Tree Marketing Effort and Update - Bill Brawley, Greenbriar Mgt
9:20 - 9:30 AM	Western WA Christmas Tree Nutrient Trends - Vanessa Hinderlie, Valley Ag
9:25 - 10:10 AM	Flocking Demonstration - Matt Snyder, Kirk Co.
10:10 - 10:25 AM	Break
10:25 - 10:55 AM	Wreaths and Garland Sales On Your Retail Lot - Rene Scarcella, McMenomy Highland Tree Farm
10:55 - 11:55 AM	The Gift Seed Grant and Genetic Improvement in Xmas Trees - Justin Whitehill, Ph. D, N. Carolina State University
11:45 AM	Trade Show & Exhibits Open <i>"Buy-Sell" board open and available at member services</i> <i>Winning trees on display</i>
12:00 PM	Lunch
1:30 PM	Prizes, 50/50 Raffle & Grand Prize Drawing
2:00 PM	Exhibit Area Closes

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Christmas Trees
WASHINGTON

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WASHINGTON

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WASHINGTON

SOUTH CHRISTMAS TREE FARM LLC
OREGON

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LAVA NURSERY INC.
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Kringle's Korner Christmas Trees
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