

AGENDA

*Pesticide Credits have been approved for in both OR & WA



FARM TOURS Thursday, August 20

WSU PUYALLUP 2007 W Pioneer Ave, Puyallup, WA

8:00 - 8:30 AM	Registration, Coffee & Morning Pastries
8:30 - 9:45 AM	CONCURRENT SESSIONS:
9:45 - 11:00 AM	
Healthy Soils, Healthy Plants: Soils, Spaders and Cover Crops - Douglas Collins, WSU	Root Rots and Seedling Survival including Eurasian fir CoFirGE Trial - Dr. Gary Chastagner, WSU; Priya Rajarapu, OSU, Chal Landrgren, OSU
11:00 - 11:30 AM	Lunch

SILVASEED 317 James St S, Roy, WA

12:15 PM	Check In
12:30 - 1:15 PM	CONCURRENT SESSIONS
1:15 - 2:00 PM	
Overview of Silvaseed Greenhouse Operations - Kea Woodruff, Silvaseed	Tour of Silvaseed Seed Processing Facility - TBD

HUNTER FAMILY FARM 7401 Yelm Hwy SE, Olympia, WA

2:40 - 3:20 PM	Ensuring a Fresh Tree for OUR Customers - for the Grower and Retailer - Dr. Gary Chastagner, WSU
3:20 - 4:00 PM	A Look Inside Hunter Family Farm: U-Cut & Wholesale Production - Greg Hunter
4:00 - 7:00 PM	Networking Social

ANNUAL TREE CONTEST

Join us at the Showcase for the annual tree contest, where Association grower members showcase their finest trees. Winners in each species category qualify for the 2027 National competition, with the grand prize of presenting a tree to the White House.

6:30 - 8:00 AM

Tree & Wreath Contest Registration Open

First place winner in the top 5 categories will win a \$25 Cabela's gift card and mention in the Winter Lookout.

See website for full contest rules WWW.PNWCTA.ORG.

SPECIAL THANK YOU TO THE OFFICIAL TREE STAND SPONSOR
OF THE PNWCTA TREE CONTEST



TREE FAIR & TRADESHOW Friday, August 21

CRANBERRY LAKE FARM
39908 Dean Kreger Rd E. Eatonville, WA 98328

6:30-8:00 AM	Tree & Wreath Contest Registration Open
7:00-8:00 AM	Registration - <i>check in prior to attending first event</i>
8:00-8:30 AM	Is the Juice Worth the Squeeze - Cranberry Lakes Farm Overview - Rick & Sharee Thompson
8:30-9:00 AM	Increasing Your Retail Sales with Marketing Tools from the RCTB - Marsha Gray, Real Christmas Tree Board
9:00 - 9:30 AM	Understanding ESA Pesticide Label Requirements - Dani Lightle, Oregonians for Food & Shelter
9:30 - 9:40 AM	PNWCTA Annual Meeting
9:40 - 10:00 AM	Break
10:00 - 10:30 AM	CONCURRENT SESSIONS:
10:30 - 11:00 AM	
Purpose-Built Equipment for a More Efficient Tree Farm - Aage Wurdinger, Wurdinger Mfg.	Increase Farming Efficiency with Papé Equipment - Josh Burns, Papé <i>Field Session</i>
11:00 - 11:50 AM	CONCURRENT SESSIONS:
11:50 - 12:40 PM	
Adelgids on Nordmann Fir - Dr. Gary Chastagner, WSU	CSNN Eckosil Shield Trial - Panel <i>Field Session</i>
12:30 - 1:30 PM	Lunch
1:00 - 4:00 PM	Trade Show & Exhibits Open <i>"For Sale" listing cards available at member services</i> <i>Members Vote: Tree & Wreath Contest & PNWCTA Board Members</i>
3:00 PM	Voting Ends - Please Turn in Ballots
4:00 PM	Exhibit Area Closes
4:30 PM	President's Reception
5:30 PM	Awards Banquet <i>Presentation of Awards, Tree & Wreath Contest Winners, and Introduction of Newly Elected Directors. Live music immediately following.</i>
TREE FAIR & TRADESHOW Saturday, August 22	
CRANBERRY LAKE FARM 39908 Dean Kreger Rd E. Eatonville, WA 98328	
8:00 - 8:20 AM	New State Pesticide License Training Requirements - Lindsey House, WSDA
8:20 - 8:50 AM	RCTB Discussion - Where Do We Go From Here - Marsha Gray, RCTB
8:50 - 9:05 AM	National Christmas Tree Association Update - Bob Schaefer, Noble Mountain Tree Farm
9:05 - 9:20 AM	Real Tree Marketing Effort and Update - TBD
9:20 - 9:30 AM	Western WA Christmas Tree Nutrient Trends - Vanessa Hinderlie, Valley Ag
9:30 - 10:10 AM	Flocking Demonstration - Matt Snyder, Kirk Co.
10:10 - 10:25 AM	Break
10:25 - 10:55 AM	Wreaths and Garland Sales On Your Retail Lot - Rene Scarcella, McMenomy Highland Tree Farm
10:55 - 11:55 AM	The Gift Seed Grant and Genetic Improvement in Xmas Trees - Justin Whitehill, Ph. D, N. Carolina State University
11:45 AM	Trade Show & Exhibits Open <i>"Buy-Sell" board open and available at member services Winning trees on display</i>
12:00 PM	Lunch
1:30 PM	Prizes, 50/50 Raffle & Grand Prize Drawing
2:00 PM	Exhibit Area Closes