

STEP 1:

Membership Directory Listing Information

 For inclusion in the Member Directory dues must be paid by **March 1**.

Name: _____

Email Address: _____

Business Name: _____

First Telephone: _____

Address: _____

Second Telephone: _____

City, State, Zip: _____

FAX: _____

County: _____

Year Tree Farm/Company Established: _____

Codes: (see box below) Acreage: _____

PNWCTA encourages members to make the most of our website by managing their membership profiles, registering for events, and accessing exclusive resources. Ensure your information is current and included in our online directories via the membership portal. If you haven't provided an email address, you may be missing important PNWCTA news and industry updates. Watch for PNWCTA messages in your inbox and visit PNWCTA.org today to begin. **New Members!** New members will receive a welcome message with instructions for logging in, using the PNWCTA website, and accessing exclusive resources.

Membership Directory Listing CODES	G - Grower R - Retailer U-C - UCut F - Forester GI - Greens Industry	1 - Noble Fir 2 - Shasta Fir 3 - Douglas-fir 4 - Grand Fir 5 - Concolor Fir	6 - Shore Pine 7 - Scotch Pine 8 - Spruce 9 - White Pine 10 - Fraser Fir	11 - Austrian Pine 12 - Nordmann Fir 13 - Balsam Fir 14 - Turkish Fir 15 - Sequoia	16 - Living Trees 17 - Table Tops 18 - Evergreens 19 - Wreaths	Br - Broker N - Nursery C - Consultant CP - Custom Planting CS - Custom Shearing	Industrial Category Listings
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 S - Seedlings
SS - Seed Supplier
GI - Greens Industry

STEP 2: 2026 Dues Schedule

Dues are per calendar year (Jan 1 through Dec 31) and may not be prorated.

 Please choose the appropriate dues schedule based on your business categories.* **TOTAL**
 Associate Educators, extension agents, foresters, employees of member firms \$200

 Retailer Those actively involved in retailing trees to the public, i.e., tree lots, florists, store outlets.

Retailers who are also suppliers, brokers, nurseries or growers do not fit this category (see note below)

 1-2 Lots \$150 **3+ Lots** \$300

 Industrial Brokers, commercial, nursery, supplier, equipment, services, greens industry \$450

<input type="checkbox"/> Grower	<input type="checkbox"/> Pre-harvest (up to 5 years) \$300	<input type="checkbox"/> 21-40 acres \$300	<input type="checkbox"/> 301-500 acres \$2,000
	<input type="checkbox"/> Choose & Cut Only 1-20 acres \$150	<input type="checkbox"/> 41-100 acres \$700	<input type="checkbox"/> 501-1,000 acres \$2,600
	<input type="checkbox"/> Choose & Cut Only 21+ acres \$300	<input type="checkbox"/> 101-200 acres \$1,000	<input type="checkbox"/> 1,001-2,500 acres \$3,300
	<input type="checkbox"/> 1-20 acres \$150	<input type="checkbox"/> 201-300 acres \$1,400	<input type="checkbox"/> over 2,500 acres \$4,100

\$ _____

*Note: When a member (or prospective member) qualifies in more than one dues category, the applicant must apply for and pay dues in the highest category. Examples: (1) if a broker is also a pre-harvest grower, the dues would be that of a broker; (2) if a nursery owner also has 200 acres of Christmas trees, the dues would be that of a grower; (3) if a retailer is also a broker, supplier or a harvesting grower or if a Choose & Cut operator also wholesales, the dues would be that of the highest category.

One Lookout magazine subscription is provided for each membership. Additional subscriptions for the magazine may be purchased by any member for \$25 per year.

STEP 3: Voluntary Contributions

Please list which fund you would like to contribute to and the amount.

 To the Legislative Lobbying Program OREGON \$ _____ WASHINGTON \$ _____

\$ _____

To PNWCTA Advanced Research 2026 requested contribution based on farm size and contribution history

\$ _____

Dr. Gary Chastagner Endowed Chair 2026 requested contribution

\$ _____

\$ _____

\$ _____

STEP 4: 2026 Buy-Sell Directory

 For inclusion in the Member Directory dues must be paid by **March 1**.

Please complete the following for the Buy-Sell Directory which is published in May.

M = Thousand, mm=million, TT= Table Top

Seller Add a \$50 Listing Fee

Douglas	Noble Shasta Red Silver	Grand	Nordmann	Fraser	Turkish	Other tree species, wreaths and garlands
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Pre-Harvest, Choose & Cut Only & Retailer memberships are not eligible for a Seller listing

\$ _____

Buyer Add a \$25 Listing Fee

Douglas	Noble Shasta Red Silver	Grand	Nordmann	Fraser	Turkish	Other tree species, wreaths and garlands
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Other Add a \$50 Listing Fee (Please check one. Appropriate form will be sent) Seed Supplier Nursery Trucker

\$ _____

\$ _____

\$ _____

Note: (1) Only one listing in each section per current membership. Preharvest, Choose & Cut Only and Retailer members are not eligible for Seller listing; (2) Only trees grown in Oregon, Washington, California, Idaho or British Columbia are eligible for listing in the Buy-Sell Directory*

STEP 5: Annual Sponsorship

Become a sponsor at each of PNWCTA's Annual Events

PERFECT FOR
FREQUENT SPONSORS

Annual sponsorships include recognition in publications, event marketing materials, on-site during events

Choose the total sponsorship amount that rights for you. You may then choose how much to apply to each event
— Leave blank if you want PNWCTA to determine appropriate distribution based on your sponsorship history. —

\$3,000* SHORT COURSE TREE FAIR & FARM SHOWCASE

\$2,000 \$ _____

\$ _____

\$1,500 Held in February.

\$1,000 Primarily focused

\$750 on education.

The Tree Fair & Farm Showcase connects Christmas tree buyers with top growers and showcases industry equipment, supplies, and retail demonstrations. For the first time this year, we are combining our summer farm tours with this event, giving members the chance to meet and visit the farm operations of fellow growers, nurseries, researchers and choose & cut operations.

*Includes 3 total registrations to any PNWCTA event - Short Course and Tree Fair & Farm Showcase

TOTAL

\$ _____

STEP 6: Individual Sponsorship

If annual sponsorship is too much commitment, get a head start by securing a sponsorship for one or more events

Individual sponsorships include recognition in event marketing materials and on-site during events

SHORT COURSE

TREE FAIR & FARM SHOWCASE

Platinum - \$500

Gold - \$300

Silver - \$150

Other \$ _____

Diamond - \$1000

Platinum - \$500

Gold - \$300

Silver - \$150

Other \$ _____

CHOOSE THE SPONSORSHIP LEVELS
AND EVENTS YOU WANT TO SPONSOR

\$ _____

STEP 7: Advertisement Opportunities

Advertise in the 2026 Winter Lookout, Buy-Sell Directory, and Fall Lookout! *15% Discount for Members!

Choose the appropriate advertisement specs for each of the publications you wish to advertise in.

WINTER LOOKOUT
PUBLISHED JAN 31st
ADS DUE DEC 15th

AD UNIT

	B/W	Color +\$300
<input type="checkbox"/> Full Page Ad	\$317	\$617
<input type="checkbox"/> 2/3 Page Ad	\$224	\$524
<input type="checkbox"/> 1/2 Page Ad	\$177	\$477
<input type="checkbox"/> 1/3 Page Ad	\$118	\$418
<input type="checkbox"/> 1/4 Page Ad	\$93	\$393
<input type="checkbox"/> 1/6 Page Ad	\$70	\$370

\$ _____

SUMMER LOOKOUT
PUBLISHED July 31st
ADS DUE JUNE 15th

AD UNIT

	B/W	Color +\$300
<input type="checkbox"/> Full Page Ad	\$317	\$617
<input type="checkbox"/> 2/3 Page Ad	\$224	\$524
<input type="checkbox"/> 1/2 Page Ad	\$177	\$477
<input type="checkbox"/> 1/3 Page Ad	\$118	\$418
<input type="checkbox"/> 1/4 Page Ad	\$93	\$393
<input type="checkbox"/> 1/6 Page Ad	\$70	\$370

\$ _____

BUY-SELL DIRECTORY
PUBLISHED IN MAY
ADS DUE MARCH 30th

AD UNIT

	B/W	Color +\$300
<input type="checkbox"/> Full Page Ad	\$405	\$705
<input type="checkbox"/> 2/3 Page Ad	\$287	\$587
<input type="checkbox"/> 1/2 Page Ad	\$224	\$524
<input type="checkbox"/> 1/3 Page Ad	\$149	\$449
<input type="checkbox"/> 1/4 Page Ad	\$121	\$421
<input type="checkbox"/> 1/6 Page Ad	\$88	\$388

\$ _____

STEP 8: Payment Options

For inclusion in the Member Directory
dues must be paid by **March 1**.

TOTAL DUE

\$ _____

► Please return original copy with payment to PNWCTA.

ONLINE ★ We encourage you to visit **PNWCTA.ORG** — to fill out this form and pay online.

CREDIT CARD PAYMENT

Please charge my: Visa MasterCard

A 3% service charge will be applied for all credit card purchases.

Credit Card Number: _____

Security Code: _____ Exp Date: _____

Card Holder Signature: _____

MAIL A CHECK

I have enclosed my check for \$ _____

Make checks payable to **PNWCTA**