

STEP 1:

Membership Directory Listing Information

For inclusion in the Member Directory dues must be paid by **March 1.**

Name: _____
Business Name: _____
Address: _____
City, State, Zip: _____
County: _____

Email Address: _____
First Telephone: _____
Second Telephone: _____
FAX: _____
Year Tree Farm/Company Established: _____
Codes: (see box below) Acreage: _____

PNWCTA encourages members to make the most of our website by managing their membership profiles, registering for events, and accessing exclusive resources. Ensure your information is current and included in our online directories via the membership portal. If you haven't provided an email address, you may be missing important PNWCTA news and industry updates. Watch for PNWCTA messages in your inbox and visit PNWCTA.org today to begin. **New Members!** New members will receive a welcome message with instructions for logging in, using the PNWCTA website, and accessing exclusive resources.

Membership Directory Listing CODES	G – Grower	1 – Noble Fir	6 – Shore Pine	11 – Austrian Pine	16 – Living Trees	Industrial Category Listings Br – Broker N – Nursery C – Consultant CP – Custom Planting CS – Custom Shearing		S – Seedlings
	R – Retailer	2 – Shasta Fir	7 – Scotch Pine	12 – Nordmann Fir	17 – Table Tops			SS – Seed Supplier
	U-C – UCut	3 – Douglas-fir	8 – Spruce	13 – Balsam Fir	18 – Evergreens			GI – Greens Industry
	F – Forester	4 – Grand Fir	9 – White Pine	14 – Turkish Fir	19 – Wreaths			
	GI – Greens Industry	5 – Concolor Fir	10 – Fraser Fir	15 – Sequoia				
						CSp – Custom Spraying CSG – Custom Stump Grinding CH – Custom Harvesting E-S – Equipment/Supplies FM – Farm Management		

STEP 2:

2026 Dues Schedule

Dues are per calendar year (Jan 1 through Dec 31) and may not be prorated.

Please choose the appropriate dues schedule based on your business categories.*

☐ **Associate** Educators, extension agents, foresters, employees of member firms.....\$200

☐ **Retailer** Those actively involved in retailing trees to the public, i.e., tree lots, florists, store outlets.
Retailers who are also suppliers, brokers, nurseries or growers do not fit this category (see note below)

☐ **1-2 Lots**\$150 ☐ **3+ Lots**\$300

☐ **Industrial** Brokers, commercial, nursery, supplier, equipment, services, greens industry\$450

☐ **Grower**

<input type="checkbox"/> Pre-harvest (up to 5 years)\$300	<input type="checkbox"/> 21-40 acres\$300	<input type="checkbox"/> 301-500 acres\$2,000
<input type="checkbox"/> Choose & Cut Only 1-20 acres\$150	<input type="checkbox"/> 41-100 acres\$700	<input type="checkbox"/> 501-1,000 acres\$2,600
<input type="checkbox"/> Choose & Cut Only 21+ acres\$300	<input type="checkbox"/> 101-200 acres\$1,000	<input type="checkbox"/> 1,001-2,500 acres\$3,300
<input type="checkbox"/> 1-20 acres\$150	<input type="checkbox"/> 201-300 acres\$1,400	<input type="checkbox"/> over 2,500 acres\$4,100

*Note: When a member (or prospective member) qualifies in more than one dues category, the applicant must apply for and pay dues in the highest category. Examples: (1) if a broker is also a pre-harvest grower, the dues would be that of a broker; (2) if a nursery owner also has 200 acres of Christmas trees, the dues would be that of a grower; (3) if a retailer is also a broker, supplier or a harvesting grower or if a Choose & Cut operator also wholesales, the dues would be that of the highest category.

One Lookout magazine subscription is provided for each membership. Additional subscriptions for the magazine may be purchased by any member for \$25 per year.

STEP 3:

Voluntary Contributions

Please list which fund you would like to contribute to and the amount.

To the Legislative Lobbying Program..... ☐ **OREGON** \$ _____ ☐ **WASHINGTON** \$ _____

To PNWCTA Advanced Research 2026 requested contribution based on farm size and contribution history

Dr. Gary Chastagner Endowed Chair 2026 requested contribution

STEP 4:

2026 Buy-Sell Directory

For inclusion in the Member Directory dues must be paid by **March 1.**

Please complete the following for the Buy-Sell Directory which is published in May.

M = Thousand, mm=million, TT= Table Top

Seller

Add a \$50 Listing Fee

☐ **Grower** ☐ **Broker**

* I verify that the trees listed here were grown in:
☐ OR | ☐ WA | ☐ BC | ☐ ID | ☐ CA

Douglas	Noble Shasta Red Silver	Grand	Nordmann	Fraser	Turkish	Other tree species, wreaths and garlands
Pre-Harvest, Choose & Cut Only & Retailer memberships are not eligible for a Seller listing						

Buyer

Add a \$25 Listing Fee

☐ **Broker** ☐ **Retailer**

Douglas	Noble Shasta Red Silver	Grand	Nordmann	Fraser	Turkish	Other tree species, wreaths and garlands

Other

Add a \$50 Listing Fee (Please check one. Appropriate form will be sent) ☐ **Seed Supplier** ☐ **Nursery** ☐ **Trucker**

Note: (1) Only one listing in each section per current membership. Preharvest, Choose & Cut Only and Retailer members are not eligible for Seller listing; (2) Only trees grown in Oregon, Washington, California, Idaho or British Columbia are eligible for listing in the Buy-Sell Directory*

TOTAL

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

STEP 5: Annual Sponsorship

Become a sponsor at each of PNWCTA's Annual Events

PERFECT FOR
FREQUENT SPONSORS

Annual sponsorships include recognition in publications, event marketing materials, on-site during events

Choose the total sponsorship amount that rights for you. You may then choose how much to apply to each event — Leave blank if you want PNWCTA to determine appropriate distribution based on your sponsorship history. —

☐ \$3,000*

☐ \$2,000

☐ \$1,500

☐ \$1,000

☐ \$750

SHORT COURSE

\$ _____

Held in February.
Primarily focused
on education.

TREE FAIR & FARM SHOWCASE

\$ _____

The Tree Fair & Farm Showcase connects Christmas tree buyers with top growers and showcases industry equipment, supplies, and retail demonstrations. For the first time this year, we are combining our summer farm tours with this event, giving members the chance to meet and visit the farm operations of fellow growers, nurseries, researchers and choose & cut operations.

*Includes 3 total registrations to any PNWCTA event - Short Course and Tree Fair & Farm Showcase

STEP 6: Individual Sponsorship

If annual sponsorship is too much commitment, get a head start by securing a sponsorship for one or more events

Individual sponsorships include recognition in event marketing materials and on-site during events

SHORT COURSE

☐ Platinum - \$500

☐ Gold - \$300

☐ Silver - \$150

☐ Other \$ _____

TREE FAIR & FARM SHOWCASE

☐ Diamond - \$1000

☐ Platinum - \$500

☐ Gold - \$300

☐ Silver - \$150

☐ Other \$ _____

CHOOSE THE SPONSORSHIP LEVELS
AND EVENTS YOU WANT TO SPONSOR

STEP 7: Advertisement Opportunities

Advertise in the 2026 Winter Lookout, Buy-Sell Directory, and Fall Lookout! *15% Discount for Members!

Choose the appropriate advertisement specs for each of the publications you wish to advertise in.

<input type="checkbox"/> WINTER LOOKOUT PUBLISHED JAN 31st ADS DUE DEC 15th	AD UNIT	<input type="checkbox"/> Full Page Ad	B/W \$317	Color +\$300 \$617
		<input type="checkbox"/> 2/3 Page Ad	\$224	\$524
		<input type="checkbox"/> 1/2 Page Ad	\$177	\$477
		<input type="checkbox"/> 1/3 Page Ad	\$118	\$418
		<input type="checkbox"/> 1/4 Page Ad	\$93	\$393
		<input type="checkbox"/> 1/6 Page Ad	\$70	\$370
<input type="checkbox"/> SUMMER LOOKOUT PUBLISHED July 31st ADS DUE JUNE 15th	AD UNIT	<input type="checkbox"/> Full Page Ad	B/W \$317	Color +\$300 \$617
		<input type="checkbox"/> 2/3 Page Ad	\$224	\$524
		<input type="checkbox"/> 1/2 Page Ad	\$177	\$477
		<input type="checkbox"/> 1/3 Page Ad	\$118	\$418
		<input type="checkbox"/> 1/4 Page Ad	\$93	\$393
		<input type="checkbox"/> 1/6 Page Ad	\$70	\$370
<input type="checkbox"/> BUY-SELL DIRECTORY PUBLISHED IN MAY ADS DUE MARCH30th	AD UNIT	<input type="checkbox"/> Full Page Ad	B/W \$405	Color +\$300 \$705
		<input type="checkbox"/> 2/3 Page Ad	\$287	\$587
		<input type="checkbox"/> 1/2 Page Ad	\$224	\$524
		<input type="checkbox"/> 1/3 Page Ad	\$149	\$449
		<input type="checkbox"/> 1/4 Page Ad	\$121	\$421
		<input type="checkbox"/> 1/6 Page Ad	\$88	\$388

STEP 8: Payment Options

For inclusion in the Member Directory
dues must be paid by **March 1.**

TOTAL DUE

\$ _____

➤ Please return original copy with payment to PNWCTA.

ONLINE ★ We encourage you to visit **PNWCTA.ORG** — to fill out this form and pay online.

CREDIT CARD PAYMENT

Please charge my: ☐ Visa ☐ MasterCard
A 3% service charge will be applied for all credit card purchases.

Credit Card Number: _____

Security Code: _____ Exp Date: _____

Card Holder Signature: _____

MAIL A CHECK

☐ I have enclosed my check for \$ _____
Make checks payable to **PNWCTA**